

BC ASSOCIATION

**of CLINICAL
COUNSELLORS**

2024 MEDIA KIT



[BCACC.CA](https://bcacc.ca)



ABOUT BCACC

Founded in 1988, the BC Association of Clinical Counsellors (BCACC) is the largest professional association for clinical counsellors and psychotherapists in BC.

Our members carry the designation Registered Clinical Counsellor (RCC). This designation demonstrates that our members have met specific educational and training criteria required by the BCACC. What's more, our RCCs have not only met rigorous academic, clinical competence, and professional requirements, they have voluntarily committed to practice according to our ethical code of conduct and standards of practice.



WHAT WE DO

BCACC's mission is twofold: providing recourse for clients by investigating complaints against members who violate ethical conduct and supporting members to deliver safe and effective therapy in their communities. Clients can reach out to BCACC to report non-compliance with the ethical code, initiating investigations. Additionally, BCACC empowers its members through educational initiatives and promotes a culture of Clinical Supervision to enhance the quality of clinical counseling practice.



1-800-909-6303



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1034 Johnson St #109,
Victoria, BC, V8V 3N7

VISION

Making mental health and well-being a health priority.

MISSION

Building the profession through accountable, well-resourced and supported Clinical Counsellors.



FAST FACTS

BCACC continues to prioritize the protection of the public through stringent qualification criteria for professionals entering the field. Its robust complaint, inquiry, and disciplinary procedures remain integral to maintaining members' accountability to the public.



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